

Bella Coola Valley Tourism

November, 2021 MINUTES

Location: NES Boardroom

Date: November 2nd, 2021

Chair: Tom H

Directors Present: Bobby S, Sherry C, Jan P, Carsten G



Regrets: Abra S,

Absence: Jayme K,

Guests: N/A

Call to Order: 7:19pm

1. **Adoption of Agenda** - MOTION: BS/CG

2. **Adoption of April's Minutes** - MOTION: BS/JP

3. **Business Arising** from/since October:

- **Guides for 2022:** MOTION: YES: JK/JP.

Directors agreed to charge Guide fees & Membership fees at the same time on the same form. Also mentioned:

Include a new climbing routes, platform & Florette in Tweedsmuir Park / Horseback Riding / Highlight specific popular trails

(**Graphic Timeline**) Re-design the Guide for specific months

Better Explain the DOs & DO NOTs (no roadside bear viewing, making reservations *prior* to arrival)

Publishing Guide **Timeframe:** December: Guide work / January: Printings

- **Mining Exploration News:** Both Government Reps advised the same strategy: Nuxalkmc to hire an attorney and sue to halt operations. TH passed this recommendation on to Lucinda Mack.

4. New Business:

- **Reach out to New & Past Members for 2022** (COVID caused many to drop out): West Coast Helicopters, Stewarts Lodge in Nimpo Lake, Hwy 20 ex-Members
- **Map Pad** possible redesign to put in Ads? Updated Businesses on the Map Pad (excluding new members) for next month's meeting
- Re-imburse Lisa C, the bookkeeper for work performed since June

5. Marketing:

- BCVT took out Ads in 2022 CCCTA Map Pad & the Travel Guide (\$635.25)
- Emails have slowed down for the month (typical for November)

6. General Discussions:

- BCF late for their 2022 summer schedule
- Pacific Coastal not adding more flights for the summer. Currently, PC need a new bus to shuttle folks to the valley & Anihim Lake
- The broken bench on Hwy 20 by wharf (in the grant but not granted) should be repaired. Perhaps a business group to try & fix it? JP: "the cost is \$13K". Issue tabled.

7. Reports: President: (verbal)

8. Treasurer's Report: (unable to create this month due to medical, but no changes, other than ads in CCCTA's publication \$600 & off-season Telus bill)

9. Adjournment: 8:15pm MOTION: CG/JP

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