

Bella Coola Valley Tourism

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Annual General Meeting / AGENDA

ZOOM WEB MEETING

March 2nd, 2021

Welcome and Call to Order. The regular meeting of Bella Coola Valley Tourism was called to order at 7:08pm via a Zoom conference by Chairman Tom Hermance.

Attendance:

Directors: Jan P, Jayme K, Abra S, Bobby S, Carsten G, Tom H

Attendee: John M, Cheryl W, Beat S, Tim W,

Regrets: Sherry C, Steve W,

Guests: Clyde Talio

Approval of Agenda JK/JP

General Discussions: Topics: Any local COVID status changes that occur on the bellacoola.ca website to be communicated via email to the membership to ensure consistent messaging. Also discussed: the phrase Eco-tourism has gained global popularity and needs to be better reflected into valley practices if it's to be credibly used as a marketing tool.

Guest Speaker: Clyde Talio discussed the nation's ambitious and exciting tourism plans for a Nuxalk Village, Big House, rental cabins, and restaurant. The restaurant is scheduled to open Autumn of this year. Also discussed, an interactive Nuxalk website and construction of a new museum/repository to display historical artifacts and replicas of original pieces. Many works are currently housed in museums throughout the world but agreements have been reached with many institutions to participate in this program. Also discussed a proposal to host a central coast inter tribal canoe journey and pot lashes; both open to the general public. BCVT directors appreciates working with Nuxalk representatives, learning more about the valley's indigenous history and helping promote Nuxalk cultural events.

Approval of Minutes of 2020's AGM JP/CG

Old Business

- The Visitor Information Booth scheduled to open and be fully staffed June - September. Lawn maintenance & flower boxes are BCVT's responsibility in lieu of rent. BCVT thanks Nunumus Management for use of their space for the VIB.
- BCVT will continue to lobby government for COVID financial assistance and for quicker access to COVID vaccines

New Business

- Current plans: targeting BC/surrounding areas via social media and radio with campaigns & scheduled events
- BCVT Membership fee: No change from 2019 prices
- Status of Grants: Bike Trail Grant status not yet announced. Town Beautification CERB Grant denied but directors are searching for parallel funding streams
- Pacific Coastal hasn't yet released their summer schedule. BCF will begin direct service June 20th
- New Guides for 2022. Sub-committee to begin work in September

Reports: President's Report: (attached) Year in Review & Looking Forward

Treasurers Report: (attached) Summary of Financial Statements

Reports Submitted for Approval - Accepted: JK/CG

Election of New Directors:

Abra Silver: Agreed to another 2 yr term

Vacant position: Secretary

Adjournment: Meeting was adjourned at 8:18pm by Tom Hermance. The next general meeting will be at 7pm March 1st, 2022.