



Bella Coola Valley Tourism

July 7th, 2020 Directors Meeting Minutes

Location: Zoom Remote Meeting.

Date: July 7th, 2020

Call to Order: 7:05pm

Present: Jayme K., Carsten G., Tom H., Abra S., Sherry C., Jan P., Bobby S.,

Regrets:

Absent: Chris N.,

Guests: N/A

1. Adoption of Agenda CARRIED: JK/CG

2. Adoption of February's Minutes CARRIED: JK/CG

3. Business Arising

- Summer Itinerary on HOLD - *Tourism Shut Down*. Regular BoD Monthly Meetings suspended until further notice. Annual Membership Fees waived. Look at member dues again in November, 2020
- Added Bobby Sherlock as New BCVT Director ~ Welcome
- Amy of CCCTA researching financial aid for June & July (monthly costs, reopening expenses). I requested for dollar for dollar cancellation relief. Talks ongoing.
- Matthew Wheellock/CCRD is sourcing large quantity of masks & hand sanitizer along with Amy of CCCTA. UPDATE July 8th: I secured a 2000 masks donation for members

ACTION: MOTION to ACCEPT ZOOM Draft Report (submitted) : APPROVED: BS/JK

4. Business Arising:New Business:

- **COVID-19 Preparations** - President will send WorkSafe Recommendations Packets to BCVT members the day the leadership approves re-opening
- **Ongoing prep for talks with the Nuxalkmc:** EOC & COVID Team teleconference Friday, July 10th
- **ZOOM Agenda:** Mediator / Higher Levels of Government (Reps: Beat S., Stephen W., Garrett N.)

5. Open Forum:

Discussion was held to about how to slowly & safety re-open tourism & Friday July 10th's meeting with the Nuxalkmc.

Questions raised:

Why not use CCCTA's mediator for Friday's meeting?

Bringing in a government mediator would cause a negative reaction from the Nuxalkmc. Their outreach was meant to explain their actions to the community and the President believed a government liaison would cause a negative reaction at a crucial time. Lobbying higher levels of government would take months and the priority is to open as soon as possible. The President decided to wait and use the ZOOM Agenda if leadership hands down a negative decision July 21st. It was recommended the President email the Membership to explain his decision.

Why have entire Membership on the call when there is a lot of emotions and frustrations within the Membership?

It would be safer with fewer members on the call, but it was already announced to the entire membership, so we'll have to hope for the best. The candor of the membership was more subdued at the time of the first meeting (early June).

ACTION: President to call Keith Hamilton of Copper Sun / Nunumus: (July 8th - Call made: He is unable to participate)

ACTION: Submit a Letter to Leadership with reasons / points to re-open August 1st.

- BCVT held up our commitments: not to promote tourism, encouraged our members to cancel & refund reservations & promoted EOC messaging
- Require a guest check-off list of any symptoms (fever, cough, etc.) upon registration
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- Collect Contact Trace Information (record guest's: name, phone number, area of residence)
- Require guest's signature to avoid contact with the public and carry masks at all times
- Regularly report Trace Information to the Nuxalk EOC (weekly date TBD)
- Shop for guest's food and other necessities (perhaps through a third party)
- All businesses require masks when members and guests are in contact (worn by both)
- All businesses adhere to COVID-safe cleaning procedures (i.e. WorkSafeBC guidelines)

- Re-iterate online & through communications that reservations are limited to BC residents only
- Post EOC's COVID-19 informational posters at each business
- Distribute/display letter from Nuxalk leadership outlining the Nation's concerns and protocols
- BCVT understands in the event a local COVID case occurs, the valley will return to lock-down status

6. Business Arising from last Meeting:

- 600 Guides are in the valley at the Co-Op. Due to the weather, the boxes are still upstairs & not easily accessible. Co-Op needs to be contacted, thanked & guides brought downstairs.
- FSR Roads impassible. Table volunteer Road Maintenance Weekend for next year
- Contact Membership to help with Trails Alliance's "Adopt an Outhouse" program
- Visitor Guides stock will last for 2021 - table new guide for Fall 2021

7. Reports: President / Marketing:

- Funding arrived for the VIB COVID-19 precautions for 2021
- Hwy 20 in the worst shape ever. Contacted Amy at CCCTA but Roads needs to be contacted as well.
- Suspended Marketing, but email inquires have increased considerably each and every month over last year.
- In lei of Visitor Information Booth closure, BCVT phone number to be forwarded to my residence for August & September (250)982-2591 unless the President is called away due to urgent reasons.

8. Treasurer's Report:

- Over the months, the Treasurer made regular payments to minimal vendors (telephone and bookkeeper).
- Secured funding & purchased PPE safety equipment (100's of masks, large quantity of hand sanitizers & gloves) for the VIB in 2021
- Stays current with appropriate funding grants and keeps the society in good standing for Revenue Canada,

9. Adjournment: 7:48