

ANNUAL GENERAL MEETING Minutes

March 3rd, 2020 School District 49 Building SAMS

Call to Order: T. Hermance

Chair: T. Hermance

Present: Abra S. Sherry C. Carsten G. Lisa

Absent: Chris N, Jayme K,

Guests: Jefferson Bray, Joe Battensby, Christina Smith

Business Conducted:

1. Adoption of Agenda - Motion: (AS/CG)

2. Adoption of 2019 AGM Minutes - Motion: (CG/AS)

Business arising from the minutes:

3. President's Annual Report:

This has been another productive year and we don't expect that to change in 2020. Here's a look back at the accomplishments of last year.

BCVT :

- Distributed the all-new Visitor/Hiking Guides throughout the valley, province & globe. The new guides were very well received. We will be updating the Visitor Guide in the fall of this year for summer 2021.
- Expanded social media traffic - up to 5,000 people per month. Exposure rate increases daily. Members are encouraged to post FaceBook entries to VisitBellaCoola for any *Specials, Unexpected Vacancies, Scenic Images & Experiences.*
- Gained exposure by adding / raising profile of links to bellacoola.ca from popular BC tourism websites including: helloBC.ca , pacificcoastal.ca , BCFerries.com, LandWithoutLimits.com, GreatBearTales.com & AhoyBC.com BCVT Members are encouraged to promote their businesses on LandWithoutLimits.com & HelloBC free of charge.

- Held 2 successful Contests 1: Electric Wildlife Fences: Two prizes were awarded to local homeowners (of 96 contestants). Contest 2: Photography Contest (35 contestants): Two Prizes awarded to local photographers. BCVT has 12 new images to promote without needing to buy or lease them.
- Funded, Trained & Staffed Visitor Information Booth & Help Desk (June - September)
- Produced a 3 panel Welcome & map signage (design, printing & construction) located at the bottom of the Hill in Tweedsmuir Provincial Park.
- Organized two well-attended Community Volunteer Work Days (Town Cleanup, FSR Maintenance)
- Created a Go-Fund-Me Charity for FSRs & raised over \$1K (BCVT will match that amount to \$2K)
- Completed the Ratcliff Pullout now with a picnic table, receptacles (regularly emptied), interpretive map & complimentary WIFI
- Interpretive Map installed at the Bella Coola Wharf for boaters & ferry passengers
- Joined Commercial Bear Viewing Association for Best Practices & Reference for local wildlife issues
- Coordinated 2020's marketing campaign with BC Ferries & CCCTA in promoting the Northern Seawolf service from Port Hardy(Route 28).

BCVT works on behalf of our members by liaising with other tourism associations including the Cariboo Chilcotin Coast Tourism Association, the West Chilcotin Tourism Association and by lobbying various levels of government on issues and concerns such as trails & recreation sites, access roads, & wildlife concerns.

4. Annual Membership Dues discussion - lowering amount to \$175 per business (\$75 to Nuxalk businesses not affiliated with Nuxalk Development): includes 1 web page. Additional pages: \$100 each) - Motion: (CG/CS)

5. Treasurer's Report (see attached)

6. Financial Reports: MOTION (CG/AS): That the financial reports (Profit/Loss and Balance Sheet) be received.

7. General Discussion:

- BC Trail Alliance needs us to adopt a Trail head near you
- We need to organize & set a date for 2020's Town Cleanup Day. Garbage (beer cans, wrappers) in the valley has become worse over the past few years.
- Open Floor/ General Discussion: Topics include involving the Members to volunteer more, Promote a townwide Clean-up Day.

Election of Directors Motion:

UP for Re-Election: Chris Nelson, Jan Prins, Tom Hermance & Carsten Ginsburg, Jayme Kennedy be nominated for two (2) year terms

Stepping Down: Holly Wilgress, Chelsea DeGraaf,

NEW Directors: Sherry Cusberson

Declared Nominations closed (8pm): All Motions acclaimed as nominated (CG/AS)

8. Adjournment (CG/AS) “CONSENSUS: meeting adjourned 8:30pm

Next Meeting: Tuesday April 7, 7:00 p.m. at this location (NES Boardroom).