

Bella Coola Valley Tourism

www.bellacoola.ca

Experience the Adventure!



Bella Coola Valley Tourism

June 2019 Minutes of Directors Meeting

Location: NES Boardroom, Hagensborg May 14th, 2019

Call to Order: 7:05 p.m.

Present: Tom H., Jayme K., Holly W., Carol T., Carsten G.

Absent: Chelsie S., Chris N., Abra S.

Guests: Kerry Phillips, Jefferson Bray

1. Adoption of Agenda - Jayme K./Holly W.

2. Adoption of May's Minutes - Jayme K./Carol T.

3. Business Arising from May:

Tom H. sent out emails to members that have not yet paid for their membership, prefer not to remove non paying members from the website. Some confusion by members on the breakdown between membership fees & Guide Ads.

4. New Business: FSR Access-Visitors were providing updates on the condition of the FSRs last summer. Kerry P., will tag Tom on updates on FSR. Kerry P., and Tom H., will organize a work day on Clayton Falls FSR. Kerry P. informed the members of a new business, Over the Top Adventures which will shuttling clients on FSR with a 6X6 ATV. Also of note: BC Parks is now a smoke free except in registered campsites.

Jayme K. asked the Directors if there were any thoughts or ideas that she could discuss with students at the NES Career Fair on June 6, 2019. The future of tourism with be up to them. (e.g. new businesses-laundry and shower facilities, sani-dumps).

FLNR will be posting new bear aware signs at the entrance of their trails. Kerry P's manager will be arriving in the valley at the end of June and she would like to set up a meeting with Tom H. to help showcase the valley and it's potential to increase the number of visitors by offering easier access to points of interest by better maintenance of the trails and FSR's and information signage.

5. Business Conducted: No BCVT scheduled meetings for July and August due to quorum concerns. Tom H. has asked Directors and members to send emails to him with any questions or concerns that they have during the summer break. Tom H. would like Joan Sawicki's Tweedsmuir Park Overview presentation to be recorded for training purposes for next year's season and information for accommodation owners.

6. Reports: President: SuperHost/Community Ambassador-program help staff interact with visitors such as proper social etiquette, information about the area. Open to all members and staff, event may be held at Copper Sun, date to be set in June. Another program (?) is available more directed to the visitor centre.

New Member: Entwork Gallery-woodworking and multi media artist gallery. Tom H. added the gallery to the website.

Town Beautification Project a success!-Matthew sent some pictures to Caitlin (Coast Mountain News) and there will be a write up in the next edition. Courtney from CCRD was kind enough to allow the use of her truck on TBP to take 2 dump load to the landfill. Tom H. has asked members to notify him if their business is slow and he will make an effort to promote their business on BCVT Facebook page.

7. Treasurer's Report: Jan is recovering from surgery & will distribute his Treasurer's Report later in the week.

8. Adjournment: 7:44 p.m.