

Bella Coola Valley Tourism

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DRAFT
NES Boardroom, Hagensborg
Minutes of Directors Meeting
April 2nd, 2019

Call to Order: 7:00 p.m.

Present: Tom H, Carsten G, Ken D, Holly W, Jamie K, Abra S, Carol T

Regrets: Jan P, Chris N, Chelsea D,

Guest: Jefferson B, Kerry P (FLNRO), Luke M, Louie M., Matthew W.

Motion: to adopt agenda: made by (JK/KD) CARRIED

Motion: to adopt February minutes: (KD/ JK) CARRIED

Business Arising from February's Minutes:

Membership payments notice was sent out on March 15, 2019. To ensure uninterrupted service on BCVT website please ensure payment is made promptly.

Action: Tom H. will send out individual emails in May for members who have not paid.

New Business:

Bear Working Group's Poster; discussion on the picture being used, how to improve the appearance for ease of reading, what other information should be included. Discussion arose about the underlying issue: food-conditioned destroyed bears were the result of local attractants. A number of directors could not approve the sign until everyone involved commit to safeguard their own properties.

Action: Ken D. to take the board recommendations to the group and await their response.

Town Beautification Project: Pitch in day was successfully done in the previous 2 years and BCVT would like the program to continue in 2019. No money in budget.

Action: Mathew will speak to CCRD for possible funding for project.

Action: Tom will co-ordinate with Matthew and contact Caitlin about an article on the valley beautification project.

Society Filing: Jan P. not present but will send information for the next meeting.

Action: Tom will send an email to Jan P. to obtain more information and send an email out to directors.

BCVT T-Shirt: Screenshot of t-shirt design was sent around and some discussion on design and staffing.

Motion: CARRIED (CG/JK)

Business Conducted:

Trails Alliance offered to verify that the downloaded new maps are accurate; GPS co-ordinance are not currently present on the maps and the maps are not geo-referenced. BCVT uses Google Maps to identify points of interest.

Tom H. had sent out 2 letters to CCRD; first letter was addressing the bear conflict issue and to offer some suggestions such as a online resource page for residents. The second letter was in support of CCRD adopting and financially supporting the WildSafe Program.

Mathew spoke on CCRD policy and what programs they are allowed to fund. Further discussion amongst the board members about options for funding for WildSafe.

Action: Tom will put this issue on the next agenda.

Kerry P. (FLNRO) showed a sample of a WildSafe approved bear sign that will be posted at the recreation trails.

Reports:

President

Tom H. emptied trash bins at Ratcliff pullout during the off-season. Chris Mathews hired to empty the bins four times a month during the summer season.

Motion: To write a letter to B.C. Parks regarding emptying trash bins-made by (C G/JK) CARRIED.

Action: Tom H, to write a letter BC Parks attention to Mattias Morrison requesting the garbage bins along Hwy # 20 be emptied during the off season.

BC Ferries will be using the 2017 Trail Guide cover photo all summer on the the B.C. Travel and Lifestyle magazine. Tom H. had contacted BC Ferries and gave more information on location, access and who the photographer was.

Aniham Lake Messenger contacted BCVT for information to put in their newspaper. As a result, Aniham Lake Resort responded and would like to join BCVT.

Website hosting company (GoDaddy) contacted BCVT to migrate site to a new 5 plan for \$395.80.

Motion: approval to migrate to new plan-made (CG/JK) CARRIED.

Action: Tom H. to contact GoDaddy to switch over to new plan for the next 5 years.

Tom H. provided an update on email and phone inquiries. He also asked for assistance in answering inquiries. Kerry P. offered to assist with forestry and trail inquiries.

Treasurer's Report:

Motion: To approve Treasurer's report-made by (JK/CG) CARRIED

Open Discussion:

Kerry P suggested the BCVT look into accepting donations.

Action: Tom will discuss with Jan P.

Kerry P started a discussion on creating a downloaded guide book for the entire Central Coast.

Action: Mathew to plant a seed in the neighbouring communities and their interest in participating in the creation of a guide.

Tom inquired about BCVT selling t-shirts and hats. Further discussion needed requiring funding

Luke and Louie Mack offered up their First Nation guide services as interns to the tourism operators. They anticipate they will complete their certification/training by the June meeting.

Action: Tom H. will send out their resume to the members.

Mathew started a discussion about the new Photography Club and if BCVT could provide a prize for the best photo. Jamie K. also offered up a prize for a contest.

Action: Tom is to ask Jan P. if there is funding or a prize available for a contest.

Motion: To adjourn meeting-made (KD/JK) CARRIED

Meeting adjourned at 8:30 p.m.