



DRAFT

Board of Directors Meeting

January 8, 2019

NES Boardroom, Hagensborg

Minutes of Meeting

Call to Order: T. Hermance 7:15 p.m.

Chair: T. Hermance

Present: Chris Nelson, Jayme Kennedy, Holly Willgress, Carsten Ginsburg, Tom Hermance, Ken Dunsworth, Inge Dunsworth, Jefferson Bray

Regrets: Jan Prins

Guests: Matthew Wheelock (CCRD),

Business conducted:

1. Adoption of Agenda:

Motion to adopt agenda (K. Dunsworth/J. Kennedy)

Motion: CARRIED

2. Adoption of December's Minutes:

Motion to adopt December '18 Minutes (K. Dunsworth/C. Ginsburg)

Motion: CARRIED

3. Business Arising from December's Minutes:

i) Coexistence Initiative (J. Bray) - withdrawn

4. Old Business:



i) BC Ferries Update - BCF's sailings will commence June 4, 2019, though the information is in the Fall/Winter/Spring section of their website. BCF's Summer Schedule to commence June 14, 2019.

ii) 2019 Visitor Guides - BC Ferries confirmed \$25,000 as a donation towards the Guide (not yet received). \$2,500 has been confirmed from Community Futures (not yet received). BC Ferries will also be taking out an Ad (full or half page). The Tourism Manager from Port Hardy Tourism was contacted and will be adding information and a few pictures to be included in the BCFerries/Sea Wolf portion of the guide but can't afford to advertise. T. Hermance also contacted Williams Lake Tourism, but hasn't heard back from them yet.

iii) Sub-Committee (J. Kennedy, H. Willgress, K. Dunsworth, T. Hermance) - T. Hermance recommends scheduling a sub-committee meeting to discuss Guide progress before February's BoD meeting. Topics include (so far):

a) Trail Guide & maps update (K. Dunsworth)

Action: Trail Guide (K. Dunsworth) meeting with Hans Granander, Friday January 11, 2019 @ 2 pm Location: Forestry Office

b) Bear Working Group (C. Nelson, K. Dunsworth, C. Tallio, R. Harris, F. Harris, H. Willgress, C. Hoppe, L. Michalchuk) - progress with wildlife viewing practices, additions, possible conflicts (K. Dunsworth/ T. Hermance)

Action: Bear Working Group meeting scheduled for Thursday January 10, 2019.

c) Membership (& Non) Guide Ads/ Possible Advertising Participants (J. Kennedy/H. Willgress/T. Hermance)

Action: Sub-Committee meeting scheduled for Sunday January 13, 2019 @ 3 pm Location: Bella Coola Mountain Lodge

5. New Business:

i) CCRD has announced a local Grant-In-Aid application (usually \$2,000) is open for consideration. We should discuss what BCVT could use that money for Jan to put on the grant proposal.



8ii) Community Sponsorship - as BCVT will have more money than usual in the bank account after the guide advertising fees, I (T. Hermance) like to propose BCVT donate a small amount of funds to the Music Festival, Rodeo and/or Fall Fair. The website & social media have been promoting them but, we've not contributed a sponsor.

Motion to contribute sponsorship in trade for banner ad @ Music Festival (C. Ginsburg/J. Kennedy)

Motion: CARRIED

iii) CCRD (M. Wheelock) Directors attempting to get 'Resident Rates' with BC Ferries.

iv) BCVT AGM set for April 2, 2019.

6. Reports:

i) President: Visitor emails are becoming more frequent. BCVT has officially joined Commercial Bear Viewing Association. The BCFerries webpage is being heavily promoted on bellacoola.ca. Today there is a website issue (sluggish, command failures from the "backend"). I have the server operators @ Go-Daddy looking into it. Cost \$100

ii) Marketing: Interest in Renewable Experiences, DBC training Part II wasn't large enough to have the training in Bella Coola. For any interested members, the training will be held in Wells. I'll (T. Hermance) still be lobbying for an online course and will update if there is any news.

iii) Membership: Annual Membership fee notices to be sent out in February so as not to drag into Summer. Our new bookkeeper (Lisa Carlson) should be able to help (see Treasurer's Report below).

Proposed Membership Fee structure 2019:

Non-Tourism Business \$150/Yr. First time "Introductory" membership \$100/Yr.

Tourism Business \$250/Yr. 2nd bellacoola.ca page \$100/Yr.

Tourism First time "Introductory" \$200/Yr. 2nd bellacoola.ca page \$75/Yr.



Motion to accept new 2019 Membership fee structure (K. Dunsworth/J. Kennedy)
Motion: CARRIED

iv) Local Signage: The signs need to be switched out of both pull out & wharf locations (the 'You Are Here' are in the wrong locations). J. Prins contacted Travis but, he is away for the month.

7. Treasurer's Report: (J. Prins):

We have engaged anew bookkeeper, Lisa Carlson, Pharmacist at the hospital, who was doing books for Angela Stavast while she was away & does other books in the valley. Tourism has purchased a 'QuickBooks Package' (\$279.99) to be kept in our laptop and to be used by Lisa. In order to do my job, I need a bookkeeper that I can count on, hence the change. In other news, we have started taking payments for Membership renewals via ETF's at the Credit Union. Hopefully this will make renewals & advertising much easier. Our current Bank Balance is \$1000.00 approximately.

I have been appraised as to the availability of a Grant-In-Aid from the CCRD but, we need a project for this. Any ideas? That is it for now but, I need an answer for the grant by January 15, 2019 by the latest.

8. I. Dunsworth resigned from BCVT BoD effective immediately

J. Bray resigned from BCVT BoD effective immediately

9. Adjournment: 8:35 p.m.

Next Meeting: Tuesday February 5th, 7:00 p.m.

Minutes prepared by J. Bray