

*Bella Coola Valley Tourism*

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**DRAFT**

**NES Boardroom, Hagensborg Minutes of Directors Meeting**

**May 1st, 2018**

**Call to Order:** T. Hermance 7:05pm T. Hermance

**Chair:** T. Hermance

**Present** Carsten Ginsburg, Tom Hermance, Jefferson Bray, Jayme Kennedy Kovanda, Inge Dunsworth, Ken Dunsworth, Chris Stafford, Caitlin THompson  
**Regrets:** Jan Prins, Chris Nelson

**Absent:** 0

**Guests:** 0

**Business Conducted:**

- Motion to Adopt Agenda (Ken Dunsworth/ J. Kennedy): CARRIED
- Motion to Adopt January 2018 Minutes (K. Dunsworth/ C. Ginsburg): CARRIED

**1 Business Arising from December's Minutes:**

i) Membership Insurance -Action: J. Bray to call Insurance Agent for minimum number for group insurance package through BCVT and get an example of what may be provided in a "Group policy" for 1st Party & 3rd Party coverage.

**ACTION:** Letter to membership regarding potential interest for group insurance (T. Hermance/ K. Dunsworth/ J. Bray)

**2. Reports:**

**President's Report**

(T. Hermance): Map pads are in @ CoOp or pick up @ Visitor's Centre as of June 15. Membership fees: 24 members paid. Reminder notices will be forthcoming later this month.

**Marketing:** GOOGLE Ads stopped due to original June 19, 2018 schedule for BC Ferries "SeaWolf" postponed - not ready now until July 20, 2018

(C. Ginsburg) - FaceBook BCVT just under 3000 followers; 1500 new in 2018. Asks will there be \$ money for FaceBook Ads next year? Should BCVT be promoting BC Ferry with Ferries lack of

reliability?

Destination BC (Jayme Kennedy a) to assist with marketing extended season to make up for BC Ferries shortfall of season e.g driving guests, Pacific Coastal flying guests

### **3. New Business:**

BC Ferries will not have the Northern Sea Wolf ready by June 20th as advertised. The new service date will be July 20th. BCVT Members are encouraged to report cancellations to directors in order to present losses & damages to BC Ferries. BCVT will ask for an earlier service to start to 2019; Mid-May or early June.

CCCTA Symposium - feedback from J. Kennedy/C. Thompson :

The new accommodations tax will be used to market this region. Bella Coola is included in “Area J” (with Bella Bella, Klemtu, Hakai, Dawson Landing, etc.) and we currently lack a nomination (stakeholder) our area. Discussions centered around Pros/Cons of MRDT (Municipal Regional District Tax - minimum 4 rooms accommodation owners).

i) Destination BC Board meeting being held in Bella Coola June 11 at Bella Coola Eagle Lodge

ii) Visitor’s Information Centre to be open June 15th to September 30th. T. Hermance to confirm grand opening date of VI Centre.

**ACTION:** Volunteer required to assist with flower boxes and lawn cutting/maintenance. (Inge Dunsworth/Carsten Ginsburg) T. Hermance will maintain grass cutting at Copper Sun for the summer season.

iii) BCVT Signs for Wharf and @ Ratcliff (“Ernest’s) Pullout” - C. Thompson met with Clyde regarding corrections/clarifications. These are done and now awaiting “Proof” from the designer. Site meeting to be 1 p.m. Friday, May 4th.

**Motion for Adjournment** (K. Dunsworth/J. Kovanda): CARRIED 8:55 p.m.

Next Meeting: Tuesday June 5th, 7:00 p.m.

Minutes prepared by J. Bray & T. Hermance

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