



DRAFT

Board of Directors Meeting

February 6, 2018

School District 49 Building SAMS

Minutes of Meeting

Call to Order: T. Hermance 7:10 p.m.

Chair: T. Hermance

Present: Carsten Ginsburg, Tom Hermance,
Jayme Kennedy Kovanda, Jefferson Bray

Regrets: Jan Prins, Deborah Nelson, Chris Nelson, Chris Stafford

Absent:

Guests: Bridget Horel

Business Conducted:

1. Motion to Adopt Agenda (J. Kennedy Kovanda/ C. Ginsburg): CARRIED
2. Motion to Adopt January '18 Minutes (J. Kennedy Kovanda/ C. Ginsburg): CARRIED
3. Business Arising from January '18 Minutes:
 - i) T. Hermance contacted insurance company in Williams Lake re: BoD insurance coverage. No feedback yet, hopefully before March 6th meeting.
 - ii) T. Hermance posted ad for AGM in CMNews
 - iii) BCVT dues/membership fees billing to wait until after AGM vote regarding insurance coverage for members, as some members may leave due to requirements for insurance.
 - iv) AGM discussion/promotion of cross marketing i.e "networking"/ business referral and importance of insurance coverage. Promote "BCVT Passport" for visiting other operators to increase knowledge amongst membership as to tourism services offered, and by whom.



4. President's Report (T. Hermance):

- i) Map pads will be clearer for next year - matching up map with corresponding 'Legend'.
- ii) BC Ferries has adopted name 'Great Bear Circle Route' for 'new' Central Coast service.
- iii) BCVT approaching BC Ferries to ensure that all relevant signage is updated to correspond with new route name - 'Great Bear Circle Route'.

5. Treasurer's Report (J. Prins): absent due to health issues

6. Marketing Report (C. Ginsburg):

- i) GOOGLE ads getting very good exposure on social media platforms.

7. New Business:

i) BCVT Bookkeeper - C. Ginsburg put out a request for position of BCVT bookkeeper. One (1) respondent is in communication with J. Prins. No decision at time of this meeting. Current bookkeeper (W. Kingsley) may know of potential replacement.

ii) Summer staffing @ VIB - J. Prins has submitted necessary paperwork for Summer staffing funding assistance.

iii) 'Projects Manager' (J. Prins) - potential assistance may be required dependant upon request from Project Manager.

Bella Coola Valley Tourism

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iv) Presentation: CCRD Community Economic Development Officer (B. Horel):

To send email to BCVT for provision to membership regarding BC Province seeking input for new 'Rural Development Strategy'.

Motion for Adjournment(J.Bray/J. Kennedy Kovanda): CARRIED 8:05 p.m.

Next Meeting: Tuesday March 6th, 7:00 p.m.

Minutes prepared by J. Bray