

# Bella Coola Valley Tourism

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## NES Boardroom, Hagensborg Minutes of Directors Meeting October 3rd, 2017 Draft

**Call to Order:** T. Hermance 7:04 p.m.

**Chair:** T. Hermance

**Present:** Carsten Ginsburg, Jan Prins, Chris Nelson

**Regrets:** Jefferson Bray, Chris Stafford, Linda Duggan, Jayme Kennedy, Deborah Nelson,

**Guests:** Bridget Horel

### **Business Conducted:**

1. Adoption of Agenda (C Ginsburg / J Prins) CARRIED
2. MOTION: Accept August Minutes (J Prins / C Ginsburg) CARRIED

### **New Business:**

3. Tom and Carsten thanked Treasurer Jan Prins for applying and getting the relief grant, given by the Red Cross. Tom discussed VIB closing & phone line shutting down for the season.

### **President's Report:**

4. Tom talked to Amy(CCCTA) about information on the extended guide. Tom thanked the directors who committed themselves to volunteer at the VIB for the month of September (Jan, Deborah, Jayme & Tom). Klyde & Faith were commended for their excellent work in helping out with visitor questions. ACTION: Tom will a complete VIB statistics report by the November meeting.

### **Treasurers Report:**

5. The Treasurers Report dispersed and accepted. (C. Nelson/ C Ginsburg). All outstanding BCVT bills have been covered. Rent for the VIB was forgiven by Keith Hamilton of Nuxalk Development. Jan submitted VIB observations to better address short comings / concerns for next summer. Among those listed was a lack of reliable Marine Tour Operators in the late season, lack of bear viewing platform in the lower valley, better communication with the Trails Alliance, a newer, close up map of the lower valley with business locations. VIB volunteers received plenty of praise for the Visitor/Trail Guides. (ACCEPTED T Report. (C Ginsburg / C Nelson) ACTION: Jan will email the Treasurer's Report and VIB observations draft to absent directors later in the week. ACTION: Tom will write a letter of gratitude to Keith Hamilton & Nuxalk Development for offering free rent for the VIB this summer.

### **Marketing:**

6. Carsten spoke of the new most popular post with BCVT viewers with a Solar Installation of Hagensborg Mercantile. The announcement reached 150K clicks onto the post.
7. There have been delays with the next Regional Guide (Great Bear Rainforest Circle Guide) in relations to who will be BCVT partners. The new grant requires two partners & the Destination BC website has recorded BCVT's partners as Prince Rupert & West Chilcotin. BCVT have expressed interest in to partnering with North Vancouver Island & Port Hardy. We hope to get an answer asap. Jan has reached out to asked CCRD for assistance in filling out the 30 page grant application.
8. BCVT is running out of Map Pads and need renewing with updated businesses, artisans and attractions. The directors expressed interest including a new Map Pad project within the next grant.

**Adjournment:** 7:45 PM (C. Ginsburg / C Nelson)

Minutes prepared by T Hermance