

# Bella Coola Valley Tourism

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## **Bella Coola Valley Tourism Annual General Meeting August 1st, 2017 Bella Coola Mountain Lodge**

### **Minutes of Meeting August 1st Draft**

**Call to Order:** T. Hermance 7:10 p.m.

**Chair:** T. Hermance

**Present:** Jayme Kennedy, Tom Hermance, Deborah Nelson, Holly Willgress, Bridget Horel - CCRD

**Regrets:** Jefferson Bray, Carsten Ginsburg, Jan Prins

**Absent:** Chris Stafford, Linda Duggan, Chris Nelson

#### **Business Conducted:**

1. Adoption of Agenda (J. Kennedy/D. Nelson) CARRIED
2. Motion: Accept July Minutes (J. Kennedy/H. Willgress) CARRIED
3. Business Arising:

i) Tom Hermance requested from Sheridan (staff) a list of non-member brochures racked at the VIB for the intention of charging an annual of fee (\$50) or elect for Basic Membership \$75. planned for summer 2018.

ii) Tom Hermance spoke to Amy Thacker @ CCCTA Aug/1/17 regarding Regional Guide - "Great Bear Circle Route". Amy will be contacting tourism personell from Port Hardy & North Vancouver Island for details on participation. WCT is still under wildfire advisory and preperations will be delayed until conditions have been restored.

#### **President's Report:**

4. VIB: Sheridan's visitor numbers are way down from last year due to road closures and evacuations. Directors are encouraged to stop by & touch base with her from time to time.
5. Marketing: Much of Bella Coola Tourism marketing has been put on hold due to the evacuations and road closures BC communities. Marketing will resume as usual when situation is more secure.

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## **Treasurer's Reports: N/A**

### New Business:

6. The VIB will be in need of staff through September. Tom will call around to the Membership to fill spaces as required. Bridgette suggested using 'Doodle Pole' to organize slots. Tom will look into the software program.

7. Jayme suggested implementing a program next year to get tour operators and properties familiarized with each other in a more formal sense. She will look into this prospect and chat with members to get their feelings on this idea.

8. Directors discussed compiling a list of fishing resources and will contact people from the Trails Alliance to develop accessible trails to fishing spots .

9. Adjournment ((J. Kennedy/H. Willgress) CONSENSUS 8:33 pm

Next Meeting: Tuesday September 5th, 7:00 p.m. at NES Boardroom

Minutes prepared by H. Willgress, J. Kennedy, T. Hermance