

*Bella Coola Valley Tourism*

www.bellacoola.ca

*In the Heart of the Great Bear Rainforest*



April, 2017

**Board of Directors  
Meeting April 3, 2017  
School District 49 Building SAMS**

**Minutes of Meeting**

Call to Order: T. Hermance 7:16 p.m.

Chair: T.Hermance

Present: Jan Prins, Carsten Ginsburg, Tom Hermance, Chris Stafford, Holly Willgress, Linda Duggan, Deborah Nelson, Jefferson Bray  
Regrets: Chris Nelson, Jayme Kennedy  
Absent:

Guests: Business Conducted:

1. Adoption of Agenda - Motion: (D. Nelson/J. Bray) Adoption of Agenda CARRIED
2. Adoption of March Minutes - Motion: (J. Prins/ J. Bray) Adoption of minutes CARRIED
3. Treasurer's Report (J. Prins):
  - Tallio Cannery has paid. Trail Guide paid for.
  - 3 Panel Board signage paid for & at printer.
  - Grant written for VIB staffing
  - Costs outstanding - shipping of Visitor's Guide & cost of dispensing to BC Visitor's Centres  
(Note\*\* Cheryl Waugh has offered to delivery Guides up Hwy 97C to Quesnel)
4. Action: Jan meeting with Amy Thacker Monday April 8th re: Ferry Group & Destination BC funds for outer Coast Project "Great Bear Project?" & "101 Things" Regional Guide.
5. Action: Tom Hermance to begin following up on Visitor Guide and outstanding BCVT membership fees.
6. Nomination: Chris Stafford nominates Jeff Bray for Vice President Motion to nominate J. Bray for Vice President (C. Ginsburg/L. Duggan)  
Motion CARRIED  
7/ Reports: i) VIB - to get left-hand side of Copper Sun Gallery building.  
Action: Tom Hermance meeting Kendall & Keith @ Gallery.  
Action: Tom to contact Caitlin @ CMNews to place ad for Summer staffing.

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Action: Interviews to be conducted by Holly Willgress & Jan Prins

Action: Carsten to put Summer staffing ad on FaceBookVIB staffing has grant monies to fund 16 weeks - to start Victoria Day weekend.

Action: Tom Hermance to write "Thank you" note to Danica.

ii) BC Ferries - Next Monday April 8th with Jan Prins)

iii) Signage - sign approved and paid for. At the printers. Action: J. Bray to contact BC Parks contact Steve Hodgson to see if assistance is required for install.

iv) Ratcliff "Stop of Interest" signage paid for? Action: T. Hermance to call Tell Tale Signs to enquire.

Action: J. Bray to price out single & double (recycle side) bear safe garbage cans for pullout.

v) Visitor's Guide - by next meeting

vi) Social Media - C. Ginsburg with first Instagram paid promotion very successful with over 300 'Likes'

Action: T. Hermance to do a SEO "push" for BCVT website

8. New Business: H. Willgress - two people have responded kindly via email to 'BCVT Trophy Hunt' decision. T. Hermance responded. An additional \$20 BCVT will get "Unlimited Email Space" with server.

Motion: To increase VIB Staffing wage to \$12.50/Hr. (C. Ginsburg/L. Duggan) Motion CARRIED

9/ Adjournment (T. Hermance) CONSENSUS: meeting adjourned 8:15 pm

Next Meeting: Tuesday May 2nd, 7:00 p.m.

Minutes prepared by J. Bray

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