

Bella Coola Valley Tourism

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Bella Coola Valley Tourism Annual General Meeting May 2, 2017 School District 49 Building SAMS

Minutes of Meeting

May 2 Draft

Call to Order: T. Hermance 7:10 p.m.

Chair: T. Hermance

Present: Jayme Kennedy, Carsten Ginsburg, Tom Hermance, Jefferson Bray, Deborah Nelson, Holly Willgress, Chris Nelson, Bridget Horel - CCRD

Regrets: Chris Stafford, Linda Duggan, Jan Prins

Business Conducted:

1. Motion: Accept March & April Minutes (J. Kennedy/H. Willgress) CARRIED

2/ Business Arising:

- Pete Kovanda has put name in for BC Ferries Advisory Committee
- Jan Prins liaison with Northern Development?
- Tom Hermance spoke to Amy Thacker @ CCCTA May 2/17 regarding Regional Guide - "101 Things to Do" and West Chilcotin TA not needing/wishing to do one.

How to allocate \$39,000 as we won't be putting a Guide together this year? Money to go toward Outdoor Shows? TV video and/or YouTube "Bella Coola Valley"? Advertising in other publications announcing new BC Ferry service for 2018?

i) Cheryl Waugh delivered Visitor Guides to main Visitor Centres from Anaheim Lk. to Prince George.
Action: Thank you card fro Cheryl Waugh (T. Hermance)

ii) Tom Hermance called TELUS for phone line @ VIB "hooked up in next few weeks" Answering machine is at VIB

iii) VIB staff ad placed with 2 applications received via email.

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iv) 2nd BCVT mailbox key with ??? Ernest or Wendy K. ?

v) “E. Hall Stop of Interest” - Bear safe trash cans @ pullout? Jan Prins & Jeff Bray priced out metal “bear safe” trash can options. ~ \$1000 and up (not delivered). Any cans installed would require regular maintenance and/or emptying (volunteer). Does BCVT wish to go ahead with supplying cans? Wait for June BOD meeting to make final decision.

vi) “Fire Hazard” sign to go in same place as “E.Hall Stop of Interest”? Action: T. Hermance to contact Kerry Boileau

vii) Tell Tale Sign - 2 weeks before we know if BCVT has a credit for “E. Hall SOI” pullout signs. Are they already paid for? Action: T. Hermance to call Tell Tale Signs

3. Reports:

i) Visitor Information Booth Staffing (T. Hermance): 2 email applications received. Check mail for applications and contact all for interviews. Confirmed VIB staff start date for last week in May.

ii) VIB (Chris Nelson): Copper Sun Gallery signage new - Gallery & VIB 3X3 Copper Sun, Nuxalk Development Corp. New renovations layout include: Nuxalk Development Corp. Conference Room, Nuxalk Forestry Office & Pole carving dedicated in garage area.

iii) Marketing (C. Ginsburg): \$47 promotion for BCVT website translated into 47K views and 20K BCVT website “visits”. Instagram profile has increased the overall likes & shares of FaceBook & website visitors. Bellacoola.ca website actively being promoted & refined for relevant search requests.

iv) Bella Cool Trails Committee liaison (H. Willgress): Mtn. Bike Trail Plan (Final Draft) moving ahead. School House Falls area selected “best choice”. “Stakeholders” asked for comments/input e.g. BCVT Directors. Ideas include - application for “Manager” and school programs for trail building. Saloompt & School House trails - cleared Lost Lake - new outhouse

Future projects if funds available (?) - Capoose Summer Trail to alpine & new Hammer Lakes trail to circumvent wetlands/old boardwalk section Concerns regarding logging plans for Valley Loop Trail and potential clearcuts by Community Forest Group. Hans Granandar said Community Forest meeting “very soon” for input.

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v) Bridget @ CCRD announced position for grant writer (seasonal position) posted. Closes May 22/17. She will follow up and keep us informed. Th BOD will think about how to most effectively utilize the grant writer.

4. Adjournment (J.Bray/T. Hermance) CONSENSUS: meeting adjourned 8:33 pm

Next Meeting: Tuesday June 6, 7:00 p.m.

Minutes prepared by J. Bray