



**Board of Directors  
Meeting **November 1, 2016**  
School District 49 Building SAMS**

**Minutes of Meeting**

Call to Order: E. Hall 7:07 p.m.

Chair: E. Hall

Present: Jayme Kennedy, Chris Stafford, Carsten Ginsburg, Tom Hermance, Ernest Hall, Dave Bartesko, Jefferson Bray, Tanis Shedden, Wendy Kingsley

Regrets: Jan Prins, Stephen Waugh, Deborah Nelson

Absent: Chris Nelson

Business Conducted:

1. Adoption of Agenda - Motion: (J. Kennedy/D. Bartesko) Adoption of Agenda  
CARRIED
2. Adoption of October 4 Minutes - Motion: (J. Bray/C. Ginsburg) Adoption of  
Minutes CARRIED
3. Treasurers Report (Jan Prins) - Motion to receive report (J. Kennedy/  
T. Hermance) Motion CARRIED
4. Bookkeeping - Wendy Kingsley has bank statements & cheque stubs; willing to  
use her own "Quickbooks" to assist BCVT with bookkeeping.  
BCVT BOD graciously accepts Ms. Kingsley's offer to change original stipend of  
\$50/month for bookkeeping services provided to a monthly invoice up to a billing  
maximum of \$50 per month.  
Bookkeeper recommends budgeting for a new computer for BCVT bookkeeping  
and VIB  
Action: Drew to email Wendy directly any/all bookkeeping materials in his  
possession.  
Action: Tanis to deliver Wendy's email contact info to Drew on November 2nd.  
Action: Tom accepts BCVT computer back from Wendy.
5. Strategic Plan - E. Hall, D. Nelson, Jan Prins formed ad hoc committee to  
address and send off DBC application to Tanis.

Tanis spoke to sustainability of BCVT and how to begin investigating more



tangible solutions moving forward. She cautioned that there is no guarantee that BCVT's funding request would be supported by the EDAC or the CCRD board as it is not the intention for CCRD funds to become part of the regular operational budgets for organizations.

Ms. Shedden strongly encouraged (and as is part of the current DBC Co-op marketing application for 2016-17 in the amount of \$3000 – **there is a contract ready for signing whenever BCVT has a meeting**) that BCVT work towards coming up with some more revenue sources – be it increased membership dues, partnering with other organizations to bring in workshops/events, etc. BCVT should reach out/enquire with other organizations and find out how they fund and maintain their organizations, this could open up new ideas and possible partnerships.

Potential Partners may include: CCRD, Chamber of Commerce Port Hardy, Chilcotin Arc, Williams Lake Chamber of Commerce, CCCTA, West Chilcotin Assoc. City of Williams Lake, Central Coast Chamber of Commerce

Action: Confirmation email to Tanis @CCRD by Thursday November 4th stating BCVT is seeking \$5000 2017-18 grant funding for Regional Visitors Guide with BCVT contribution to be \$8500 +/- 15%

Action: November 30, 2016 deadline for BCVT description for grants for 2017-18 application.

## 6. Business Arising from October 4, 2016 Minutes

Item i) Action: Tom to prepare report for December 6th BOD meeting of how monies from BC Development grant 2016-17 were used.

Item ii) Hwy 20 transportation options either 'public' (lobbying) and/or 'private' (business development)

Action: Chris Stafford to talk to private businesses e.g. Darcy @ All West Freight and investigate/enquire with communities of Hwy 16 to see how they achieved bus line.

Item iii) Action: Chris Stafford will discuss with his marketing friend ideas surrounding BCVT "brand" and potential use of "Great Bear Rainforest"

## 7. President's Report:

Item i) Destination Development Session November 7, 2016 @ Nuxalk



## Administration

Item ii) Ernest Hall no longer on Board of CCCTA (no longer is Leonard Ellis)

Item iii) Action: Extend written invitation to CCCTA for their AGM to be held in Bella Coola at the end of October 2017.

## 8. Marketing:

Item i) next 30 days Tom will be busy moving BCVT website to a less expensive server.

Item ii) Social Media - Carsten continues promotional efforts with increasing public engagement/interest.

Tanis asked Amy Thacker to consider a social media package

## 9. New Business

Item i) Dave & Ernest to meet with Kopas Store & Shop Easy to discuss/secure "Visitor Guide" racking.

Item ii) Tom to check with Jan regarding any new members.

Item iii) Plan to present at AGM whether BCVT members support First Nation's ban on grizzly trophy killing.

## 10. Adjournment (E. Hall/T. Hermance)

CONSENSUS: meeting adjourned 9:10 pm

**Next Meeting: Tuesday December 6, 7:00 p.m.**

Minutes prepared by J. Bray