



September 13, 2016

Board of Directors
Meeting September 13th, 2016
NES Elementary Meeting Room
Minutes of Monthly Meeting 7:00 p.m

Draft September 22

Call to Order: E.Hall

Present: Ernest Hall, Tom Hermance, Chris Nelson, David Bartesko, Jan Prins,
Carsten Ginsburg, Deb Nelson, Tanis Sheden,

Guest: Jayme Kennedy

Regrets: Jefferson Bray

Absent: Fawn Gunderson, Doug Baker, Steve Waugh

Business Conducted:

1. Motion: (D Bartesko /J Prins) Adoption of Agenda
2. Motion: Delay adoption of August 2016 minutes until October Meeting

Reports:

Tom Hermance, *Marketing:* The web hosting service is due for the upcoming year. Tom is researching web hosting companies and will report with a recommendation in October. **He reported an expenditure of \$300 needed for the website optimization**

Dave Bartesko, *VIB:* Visitor census tallied 1186 for the 2016 season (so far). Sheridan Northeast was commended for her service, communication with directors and over-all professionalism.

3. Motion: (T Hermance/C Ginsburg) For Ernest Hall to write a Letter of Recommendation for S Northeast.
4. Motion: (D Bartesko / C Ginsburg) For Ernest Hall to write a Letter of Appreciation to Kathy Moore for VIB's flowers/ shrubs).

Jan Prins, *Treasurer:* Income Statement submitted. Jan recommended BCVT open a savings account at WLCU. Drew Kovacic regrets he can no longer be able to act as BCVT bookkeeper.

5. Motion: (E Hall / C Ginsburg) Directors open a BCVT savings account with over-draft protection for checking. **The Chair doesn't make motions. Maybe the minutes should name Tom or Carsten**



6. Motion: (J Prins/ D Bartesko) Directors will allocate funds for a paid replacement bookkeeper(\$50 monthly).

7. Motion: (J Prins / D Bartesko) Directors to allocate funds of \$428 for 2nd SOAR print advert for their June/July issue.

Tania Sheden, (CCRD guest): Announced CCRD will be hiring a grant writer the upcoming year. Funding opportunities will be dependent on BCVT's strategic plan and statement of goal's accomplished. It was recommended that BCVT have a Strategic Plan to CCRD by the third week of October. **The President will call a meeting of an AdHoc group to carry through with this.**

8. Motion: (D Bartesko / J Prins) To appoint Jayme Kennedy of Coast Mountain Lodge to the BoD if there is a vacancy. The President will follow up and report as soon as possible

New Business/Correspondence

Marine Tour Complaints: E Hall reported on numerous complaints this season regarding availability of Marine Tours, in particular one irate visitor alleging that a local operator had double-booked reservations leading to threats of legal action and intentions to involve the media. **Consensus:** The President will draft a letter to be sent to Marine Tour operators following Board approval.

BC Ferries: E Hall provided some details related to the Premier's Sept.6 announcement that ferry service on the Central Coast is to be enhanced by the 2018 season. The new service will involve two-vessel operation: One serving the transportation needs of Outer Coast communities, and the second sailing directly between Bella Coola and Port Hardy. E Hall offered to draft a letter commending the Working Group.

Co-Op Marketing:

T Shedden recommended NOT re-directing funds approved for the current year to a re-issuing of our Visitor/Trail guide. This is because it is a good revenue source and can qualify for future leveraging. This will be considered in the October planning process.

Adjournment: 9:00

Minutes prepared by Tom Hermance and Ernest Hall

Official Minutes of an "in camera" email meeting

September 13 and 14, 2016

Bella Coola Valley Tourism

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Three motions were presented by email:

1. Moved by Tom Hermance (seconded by Carsten Ginsberg):

That we go "in camera" regarding meeting attendance.

A brief discussion occurred.

2. Moved by Tom Hermance (seconded by Jan Prins):

That we "rise and report".

3. Duly moved and seconded "in camera":

That the President, at his discretion, confidentially request the resignation of a BCVT Director and report the results as soon as possible.

All three motions were CARRIED without objection.

Action: The President will carry out the will of the Board in this matter.

Minutes prepared by Ernest Hall, President