

Bella Coola Valley Tourism Association

2016 Visitor Information Report

Prepared January 30, 2017

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Summary

The Visitor Information Booth (VIB) was open from June 6 to September 25, 2016. It was staffed by Sheridan Northeast who worked Wednesday to Sunday from 10 a.m. to 6 p.m. until August 28, 2016. After that date, Sheridan worked Saturdays, Sundays and also the days when the ferry arrived until the VIB closed for the season on September 25th, 2016. Sheridan's work was excellent and she went out of her way many times to provide information to visitors.

On days when the VIB employee was not working, Copper Sun staff provided tourism information to visitors. The Tourism Board would like to extend its thanks to Danika Nolie, Clyde Young and Chris Nelson for their efforts on the Board's behalf.

The total number of visitors was **1298**. The visitors came from 107 places in British Columbia, 19 places in Alberta, 6 additional provinces, 19 U.S. states and 25 other countries. Detailed information is provided by name place for British Columbia, Alberta and Washington state. The remaining provinces, states and countries are noted according to total numbers of visitors only. In addition, a breakdown on the number of visitors by month, week and date is provided.

It is the hope of the Board that 2017 will be an excellent year for tourism.

592 Visitors from British Columbia

(Cities, Districts, Towns, Villages, Settlements, Localities and Ferry Landings)

Abbotsford – 8	Harrison Hot Springs 3	Quesnel – 36
Agassiz – 2	Heffley Creek – 2	Redstone – 1
Ainsworth Hot Springs – 2	Hope – 2	Rosedale – 1
Aldergrove – 1	Houston – 1	
Alexis Creek – 1		
Anahim Lake – 2	Invermere – 2	Saanich (Wsanec) – 1
		Saltspring Island – 1
Barriere – 2	Kamloops – 15	Salmon Arm – 8
Bella Coola Area – 6	Kaslo – 4	Sechelt – 2
Bowen Island – 2	Kelowna – 25	Shearwater – 1
Burnaby – 1	Keremeos – 1	Smithers – 5
Burns Lake – 3	Kispiox - 1	Sointula – 1
	Kootenay Bay – 3	Sooke – 2
Cache Creek – 2		Sorrento – 2
Campbell River – 6	Langley – 5	Squamish – 8
Castlegar – 3	Lillooet – 8	Summerland – 3
Chetwynd – 1	Lumby – 1	Surrey – 4
Chilliwack – 22		
Clearwater – 3	Mackenzie – 1	Tatla Lake – 1
Clinton – 1	Maple Ridge – 1	Terrace – 2
Comox – 10	Merritt – 2	Trail – 2
Cranbrook – 1	Mission – 3	Tumbler Ridge – 1
Crawford Bay – 2		
Creston – 4	Nanaimo – 4	Ucluelet – 1
Cottonwood – 1	Nanoose Bay – 2	Valemount – 4
	Nascall Bay – 2	Vancouver – 79
Dawson Creek – 2	Nelson – 3	Vancouver Island – 9
Delta – 2	Nimpo Lake – 4	Vanderhoof – 5
	North Vancouver – 6	Vernon – 11
Edgewater – 1		Victoria – 26
Enderby – 2	Oliver – 2	
	100 Mile House – 29	
Fernie – 4		Wells – 1
Fort Langley – 2	Pemberton – 3	West Kelowna – 2
Fort St. James – 1	Penticton – 8	West Vancouver – 2
Fort St. John – 4	Pitt Meadows – 1	Whistler – 3
Francois Lake – 2	Port Alberni - - 2	White Rock – 6
	Port Coquitlam – 5	Williams Lake – 35
Gibsons – 3	Port McNeil – 1	Winfield – 2
Golden – 1	Port Moody – 2	
Grand Forks – 4	Powell River – 1	
Granisle – 1	Prince George – 43	
	Prince Rupert – 1	
	Princeton – 8	
	Puntzi Lake – 2	

107 Visitors from Alberta

Alberta – 20 (did not provide a location)	Grande Prairie – 2
Athabasca – 2	Hinton – 4
Banff – 1	Jasper – 2
Beaverlodge – 1	Lacombe – 2
Black Diamond – 2	Red Deer – 2
Calgary – 35	Rocky Mountain House – 3
Canmore – 4	Strathmore – 1
Cochrane – 1	Sylvan Lake – 2
Drumheller – 1	Westlock – 2
Edmonton – 19	
Fort McMurray – 1	

57 Visitors from Other Canadian Provinces

Manitoba – 5

Nova Scotia – 4

Ontario – 29

Prince Edward Island – 2

Quebec – 10

Saskatchewan – 7

38 Visitors from Washington State

Washington – 4 (did not provide a location)	Seattle – 12
Gig Harbor – 8	Tacoma – 4
Olympia – 2	Tri-City area – 1
Point Roberts – 2	Vancouver – 1
Rainier – 2	Walla Walla – 1
Ravensdale – 1	

57 Visitors from Other U.S. States

Arizona – 2	New York – 3
California – 12	Ohio – 1
Colorado – 3	Oregon – 7
Florida – 2	South Carolina – 1
Maine – 2	Tennessee – 2
Massachusetts – 4	Texas – 6
Michigan – 2	Vermont – 1
Missouri – 4	Virginia – 2
Montana – 2	Wisconsin – 1

331 Visitors from Other Countries

Australia – 27	Ireland – 1
Austria – 6	Israel – 8
Belgium – 2	Italy – 2
China – 7	Kenya – 2
Columbia – 3	Korea – 1
Czech Republic – 3	New Zealand – 4
Denmark – 1	Spain – 5
France – 21	Sweden – 4
Germany – 99	Switzerland – 54
Greece – 1	Tahiti – 1
Holland (Netherlands) – 40	United Kingdom – 37
Honduras – 2	(Includes: England – 20 and Scotland – 3)

116 Visitors – Unknown

(Did not give a location)

Breakdowns by Month, Week, Day and Date

Day	Date/#	Week Total	Date/#	Week Total	Date/#	Week Total	Date/#	Week Total
Monday	June 6 - 11		July 4 - 1		Aug 1 - 20		Aug 29 - 7	
Tuesday	June 7 - 0		July 5 - 15		Aug 2 - 15		Aug 30 - 2	
Wednesday	June 8 - 8		July 6 - 20		Aug 3 - 11		Aug 31 - 4	
Thursday	June 9 - 10		July 7 - 4		Aug 4 - 19		Sept 1 - 1	
Friday	June 10 - 4		July 8 - 16		Aug 5 - 26		Sept 2 - 2	
Saturday	June 11 - 1		July 9 - 12		Aug 6 - 15		Sept 3 - 30	
Sunday	June 12 - 3	37	July 10 - 16	84	Aug 7 - 13	119	Sept 4 - 7	53
Monday	June 13 - 10		July 11 - 9		Aug 8 - 10		Sept 5 - 0	
Tuesday	June 14 - 4		July 12 - 23		Aug 9 - 6		Sept 6 - 17	
Wednesday	June 15 - 5		July 13 - 13		Aug 10 - 31		Sept 7 - 10	
Thursday	June 16 - 2		July 14 - 13		Aug 11 - 21		Sept 8 - 3	
Friday	June 17 - 13		July 15 - 8		Aug 12 - 10		Sept 9 - 7	
Saturday	June 18 - 11		July 16 - 28		Aug 13 - 16		Sept 10 - 22	
Sunday	June 19 - 17	62	July 17 - 12	106	Aug 14 - 24	118	Sept 11 - 8	67
Monday	June 20 - 11		July 18 - 6		Aug 15 - 10		Sept 12 - 5	
Tuesday	June 21 - 0		July 19 - 12		Aug 16 - 10		Sept 13 - 13	
Wednesday	June 22 - 11		July 20 - 22		Aug 17 - 11		Sept 14 - 6	
Thursday	June 23 - 9		July 21 - 10		Aug 18 - 3		Sept 15 - 7	
Friday	June 24 - 14		July 22 - 29		Aug 19 - 25		Sept 16 - 6	
Saturday	June 25 - 5		July 23 - 8		Aug 20 - 17		Sept 17 - 8	
Sunday	June 26 - 11	61	July 24 - 13	100	Aug 21 - 8	84	Sept 18 - 9	54
Monday	June 27 - 8		July 25 - 26		Aug 22 - 7		Sept 19 - 10	
Tuesday	June 28 - 6		July 26 - 19		Aug 23 - 11		Sept 20 - 4	
Wednesday	June 29 - 15		July 27 - 7		Aug 24 - 5		Sept 21 - 6	
Thursday	June 30 - 10		July 28 - 24		Aug 25 - 23		Sept 22 - 4	
Friday	July 1 - 5		July 29 - 14		Aug 26 - 34		Sept 23 - 4	
Saturday	July 2 - 10		July 30 - 35		Aug 27 - 8		Sept 24 - 3	
Sunday	July 3 - 12	66	July 31 - 29	154	Aug 28 - 8	96	Sept 25 - 6	37

June — 199 visitors
July — 471 visitors
August — 430 visitors
September — 198 visitors

Mondays — 151 visitors
 Tuesdays — 157 visitors
 Wednesdays — 185 visitors
 Thursdays — 163 visitors
 Fridays — 217 visitors
 Saturdays — 229 visitors
 Sundays — 196 visitors